



DAN AU
392 Nassau Ave. #2
Brooklyn, NY 11222
dau@dauign.com
dauign.com/portfolio
m: 832.681.6015



SUMMARY

Experienced, & innovative designer specialized in packaging and branding. Multi-talented in illustration, photography, apparel concept design, & website design. High verbal & written communication skills useful for developing copy, brainstorming concepts with colleagues, & communicating with clients. Avid reader, well traveled, & content creator.

EMPLOYMENT & WORKING EXPERIENCE

2005-Current Designer, Gammon Ragonesi Associates

Package Design Firm in Midtown Manhattan who has designed packages, POS, & concepts for the entire Dreyer's (Now Nestlé) conglomerate of companies including Häagen Daz, Nestlé, Dreyer's, Edy's, Skinny Cow, & other companies such as Möen & Sara Lee.

Responsible for concept, design and production of various projects, including brand concepts for market research, Point of Sale materials for in store promotion and outdoor publicity, illustrations, photo manipulation and mechanicals for packages. Communicate with client relations on phone and e-mail.

2004-2005 Designer, Dausign

Freelance designer while living in Paris, France. Created websites for various artists and entrepreneurial companies. Produced various promotional items

2003-2004 Designer, Pong Au Design

Responsible for working with the design team to develop design concepts, budget requirements, & production details for various projects including hang tags, store display cards, catalogues, and food packages. Clients include Schwan's Food, Patagonia, Sam's Club, & AW Printing.

2003 Internship, Universal Music Enterprises

Intern-Designer: Responsible for design & production of violator stickers for use on CD covers, 3D mock-ups, & various production needs.

2001 Summer Designer, Pong Au Design

Designer for an international design marketing consultant firm in Houston specializing in consumer branding and packaging design. Responsible in collaboration for website development of the Houston Dragon Boat Association, illustration, cover design, & mechanical for a cookbook series, and other various production & design duties.

2000 Summer Internship AW Printing-Design Department

Intern- Designer for an international printing company specializing in integrated hangtags and labels for the apparels industry. Working with Customer Service and Accounting Departments, responsible for coordination with clients in design and production details, preparation of production files for printing (projects for Esprit, Gap, Patagonia, Columbia and Structure).

1999 Internship, Creative Marketing Associates (CMA)

Intern-Designer for the largest package design firm in Houston, Texas. The company's clients include Minute Maid Packaging worldwide, Texaco, Coors Brewing Co., and Hewlett Packard.

Responsible for preparing production files and making mock-ups for presentation and advertising commercials (projects for Minute Maid and other national brands).

EDUCATION

2000-2004 BFA in Design (Media-Arts)
University of California Los Angeles GPA: 3.5

SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Quark Xpress, Adobe Acrobat, Adobe After Effects, Adobe Image Ready, Macromedia Dreamweaver, Quicktime QTVR, Macromedia Flash, MS Word, Excel, PowerPoint, Final Cut Pro (3 & 4), & working knowledge of Maya.

LANGUAGES

English, Beginner/Intermediate French, Beginner Oral Cantonese

FREELANCE (DAUSIGN)

Various website designs, flyers, CD covers, posters, & branding.

GHANGKHAR AH-NEY ASIAN ART: print ads

KOSCHNYC: logo & business card design

SEISCO: logo, initial website design, &

Promotional materials

VERITY: logo, branding, & website design

MINGFAY.com: website design

JCOM: promotional material

GALERIE-NORD EST: website concept

development

JARDINEIR: website concept development

CANDELA: packaging concepts

CURRENT MAGAZINE: photo illustrations